

## **B and B Spider Webs LLC**

314-691-7753

### **What can you expect when you work with B and B SpiderWebs to build your website?**

A Yahoo!-based website. Yahoo will charge up to \$25.00 setup fee and \$11.95/month for hosting. Usually they have sales that waive the set-up fee and offer 10% off the monthly fee. We will also help you figure out what domain name will work best for you and then go and set it up for you. Usually, the domain is free the first year.

Consultation, Graphics, Logos, Photos, and development of a basic custom web site for approximately \$250.00. That should be enough to get most sites done. We also charge \$20.00 per hour for ongoing support and changes. That gets you as much support and change as you want or need. Some customers require more changes to their website, and we charge you for only what you need.

We will also provide marketing assistance and consultation at the same rates, \$20.00 per hour. In addition to getting your site on Yahoo and Google search engines, we provide Search Engine Optimization. This involves processes that help get your website found on the internet.

Following are some of the things that you need to consider so we can build your quality website.

**Background colors and texture:** Do you have a general color pattern in mind? Think about that in advance. To play with sample looks, go to <http://groups.eastern.edu/~acope/fonts.html>

**Text:** Do you want it in a box? Or do you want it sitting on the background color? What color text? We will offer suggestions to maximize readability.

**Pictures/Photos:** Do you have any photos or pictures you want included? We can scan actual photographs but digital are better to input into your website. We can also take digital photographs for you. We will optimize your photos to make sure your response time remains fast.

**Content:** Think about what you want to say. This is very important.

Basic pages include: the **Home Page**, tell us generally what you are about as a company and your mission statements; the **About Us Page**, where you go into much more detail about the company, locations, history, where you hope to be heading; the **Services Page**, where you talk about your product/s; and finally the **Contact Us Page**, where you give clients a way to get in touch with you, order products or services, or to gather information about your clients, such as e-mail and address information.

We also suggest that you access our web site at <http://www.bbspiderwebs.com/Websites> and/or your competition's sites so that you can get ideas about what you want to do.

Remember, if your competitor's have a website, so should you. A website provides that air of professionalism and permanence that customer's want. They want to be able to get in touch with your company at their convenience to learn about what you do.